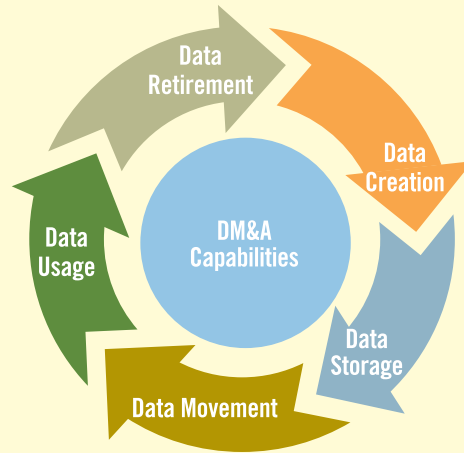


Figure 2: Data Lifecycle



Data Governance	Data Structure	Data Architecture	Master Data & Metadata	Data Quality	Data Security
<ul style="list-style-type: none"> • Data Ownership • Data Stewardship • Data Policies • Data Standards 	<ul style="list-style-type: none"> • Data Modeling • Data Taxonomy 	<ul style="list-style-type: none"> • Data Migration • Data Storage • Data Access • Data Archiving • Data Retirement 	<ul style="list-style-type: none"> • Master Data Management • Reference Data Management • Metadata Management 	<ul style="list-style-type: none"> • Data Profiling • Data Cleansing • Data Monitoring • Data Compliance • Data Traceability 	<ul style="list-style-type: none"> • Data Privacy • Data Retention